Communities of Practice for OVC HT Grantees
Ethical Storytelling

March 8, 2022
2–3:30 p.m. (eastern time)

Facilitators:
Aubrey Lloyd, Project Director, OVC HTC
Tamara Fife, MPH (Chickasaw)

This session will begin shortly.

As with all technology, we may experience a momentary lapse in the webinar session. In the event of a problem, please be patient and remain on the line. If the problem persists, please contact HTCollective@icf.com for technical assistance.

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Today's Facilitators

Aubrey Lloyd (she/her)
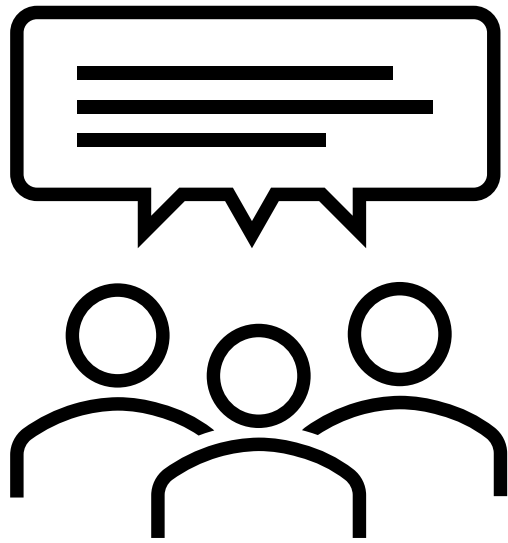HTC Project Director

Tamara Fife (she/her)

Objectives

Throughout this call, participants are encouraged to discuss—

- Key concepts of ethical storytelling

- Benefits of ethical storytelling

- Approaches to incorporating ethical storytelling into agency practices

Storytelling

What is the importance of storytelling in our work?

- Write responses in the chat or come off mute to speak.

What do we mean by "Storytelling"?

What we often include:

- Agency mission
- Outreach
- Marketing
- Fundraising
- Informal/formal partnerships

What we sometimes neglect:

- Agency goals
- Award deliverables
- Budget
- Personal reflections

Why Ethical Storytelling?

Prioritizes factual information

Presents diverse imaging that accurately reflects survivors

Presents images/language of healing/hope instead of only trauma

Thinks critically about data included and the credibility of sources, and provides references

Avoids victim-blaming language

Avoids language that puts the provider over the victim (i.e., "my victims," "I rescued/restored/saved")

Centers the survivors as the lead in their own story (i.e., "they sought help, they accessed/obtained/ achieved")

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How can you put PEOPLE first in storytelling?

How do you honor your constituents?

How do you honor your audience?

How can you be transparent with the PURPOSE of a story?

Be clear on why you are telling the story.

Be clear on how you want to motivate your audience.

What PERMISSION do you obtain to share a story?

- How do you get permission from a constituent?

- How do you get audience permission?

Why do you vet stories for PLAUSIBILITY?

- How do you include the voice of the person who had the experience?

How do you balance POWER in a story?

- Why is it important to share both struggles and resiliency?

- How do you incorporate both into a story?

Takeaways

Share one takeaway from today's call.

Resources

Training Resources

- [Project Trust Trauma-Informed Outreach Toolkit](#)

- [Ethical Storytelling–Discovering Ways for Non-Profits to Ethically Tell Stories](#)

- [Ethical Storytelling Pledge](#)

- OVC TTAC Webinar: "Representation Matters: Using Trauma-Informed Language and Imagery in Victim Services." [Listen/View Webinar](#); [View PowerPoint](#) (PDF 2.6 MB); Lloyd, Aubrey; Fletcher, Fred

- [Jessa Crisp:](#) [Ethical Storytelling for Non-Profits](#)

- Youth Collaboratory: [The Importance of Language in Anti-Trafficking Work](#)

- National Juvenile Justice Network: [Respect Youth Stories](#)

Coming Up

HTC Café – Managing Change: Expectations and Timelines
Tuesday, March 15, 2-3:30 p.m. ET

HTC Office Hours
Thursday, March 17, 2-3:30 p.m. Eastern Time
1. Incorporating Ethical Storytelling within Your Practice
2. HTC Staff: Need a Sounding Board? Connect with our team
3. Data Dive

HTC's Training to Train Series

Apply to join HTC for an exclusive training opportunity for OVC Human Trafficking Victim Services Grantees focused on learning new tips and resources to revitalize your training materials and outreach efforts.

Throughout this training series, participants will work independently and within groups to:

- think critically about effective training and outreach approaches
- explore best practices and innovative approaches to training and outreach
- revitalize and/or create new trainings for your organization

Limited seats are available. Apply today!

Thank you!
Please take a moment to fill out an evaluation for this webinar.

Scan the QR code with your phone to open the survey,

OR

use the link provided in the chat.